



Product Overview

Digital Learning Designed to Engage and Empower

We created Kitkit School to bring high-quality learning experiences to the children who need them most around the globe.

Named for the word “to think” in Thai, Kitkit School is a comprehensive early learning solution with a dynamic curriculum spanning early childhood through early elementary. Kitkit School combines international best practices in literacy and math education with Universal Design for Learning principles to **help every child succeed as an independent learner**. Kitkit School’s flexible learning architecture comes to life with an intuitive and engaging user experience that **overcomes cultural boundaries and creates positive educational outcomes for all the world’s diverse children**.

Kitkit School includes a suite of mini-games, books, videos, songs, and quizzes that help children practice reading, writing, counting and math operations. The app also contains a library that children can freely explore. **As the Global Learning XPRIZE co-winner**, Kitkit School proved the highest gains and will be made available to the world so that anyone anywhere can take advantage of the educational opportunities it offers.

RESPONSE TO NEED

According to UNESCO, **617 million children and adolescents worldwide** – six out of ten – are not reaching minimum proficiency levels in reading and mathematics. In addition, 263 million children, adolescents and youth around the world are not in schools.¹ While education systems in developing countries have expanded schooling at an impressive rate in recent decades, there is an urgent need to drive up quality and learning.

In building the product to advance high-quality, lifelong learning for all, Enuma conducted extensive field tests in Tanzania and Kenya to observe and gather feedback, evaluating learning progress and informing our continuous improvement and localization efforts. Since, we have expanded our reach in new hard-to-reach communities, contexts, and countries.

To learn more about the powerful results of Kitkit School, please see our Impact Summary.

¹ UNESCO Institute for Statistics. (2017).

THE DIFFERENCE

Kitkit School has been carefully designed by a team of game designers and educators to support ALL children, especially those who are underserved or who struggle in typical learning environments.

Kitkit provides early learners with the skills, confidence, and practice needed to close hidden gaps as they build fundamental skills in literacy and numeracy. Regardless of initial capacity or access to school, resources, and parental engagement, Kitkit helps students enter school motivated and ready to learn.

WHY KITKIT SCHOOL?



FOUNDATIONAL SKILLS

Learning is scaffolded to support cognitive development and self-exploration as students learn reading, writing, and math



INDEPENDENT LEARNING

A truly child-centered, highly intuitive interface ensures that every child has the ability to succeed



ACCESSIBILITY

Nature-themed graphics and accessibility functions engage and empower the world’s diverse learners

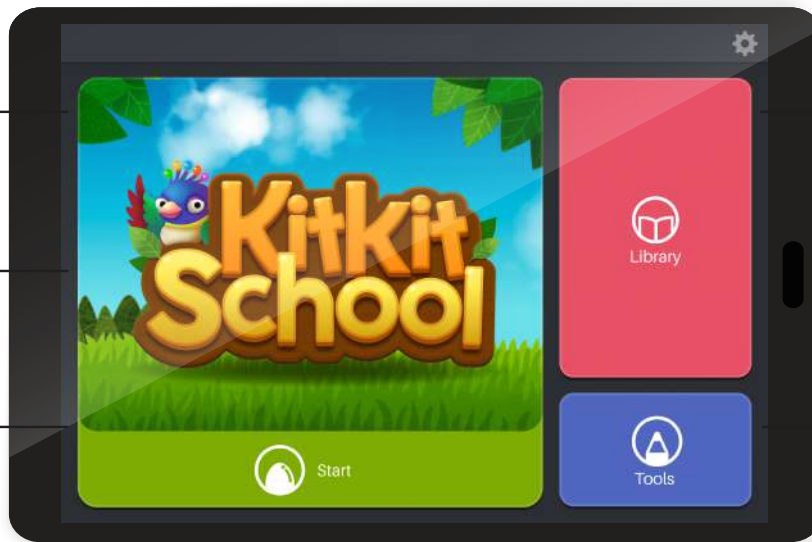
Combining international best practices in literacy and math education with Universal Design for Learning principles, Kitkit was developed so that all children can use it independently and feel successful. Kitkit School is a globally-minded product that can be easily adapted for use in other languages and contexts.

WHAT'S INSIDE

280 LITERACY COURSES

260 MATH COURSES

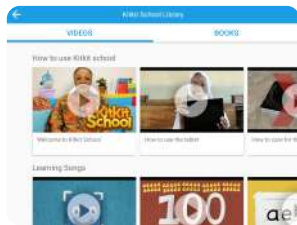
260 QUIZ UNITS



LIBRARY OF
130 BOOKS
&
120 LEARNING VIDEOS

8 TOOLS
FOR SUPPORT
AND CREATIVE
EXPRESSION

*Kitkit School Version 3 Contents (updated Nov 2018)



ABOUT US: ENUMA, INC.

Founded in 2012 with the mission of empowering children with special needs to learn independently, Enuma has worked to set new standards in user experience and accessible design for early learners. Our name Enuma comes from the word enumerate, or to name one by one, which underscores our commitment to every child's individual success.

Made by the creators of award-winning learning solutions including Todo Math, the #1 math app in the Apple App Store, Kitkit School is the tangible result of Enuma's core commitment to deliver world-class learning solutions to every child in need.



Winner, Global Learning XPRIZE competition



Finalist, Sign On for Literacy Challenge

RECOMMENDED HARDWARE

- Minimum Tablet Specifications:
- Android Kitkat 4.4; 2GB Memory; 16GB Storage
 - Screen resolution 1280 x 800
 - Continuous internet connection is not required
- Mobile phone version to be released... stay tuned!

CONNECT WITH US

Contact us at kitkit@enuma.com or visit www.kitkitschool.com to learn more about Kitkit School, our growing impact, and to discuss partnership opportunities.